

Audience Social Marketing

Sustainability statement

SUSTAINABILITY STATEMENT

for financial year ending 5 April 2026

APPROVED on 2 April 2025

Audience Social Marketing is committed to minimising the impact of its' activities on the environment.

The key points of our strategy to achieve this are to:

- minimise waste by evaluating operations and ensuring they are as efficient as possible
- minimise toxic emissions through using trains and other modes of public transport rather than planes or cars
- actively promote cycling and walking to meetings by staff and freelancers
- actively promote recycling both internally and amongst our customers and suppliers
- meet all aspects of environmental legislation for an SME

Signed

ED GYDE

CEO and BOARD member